

## RESUME

### Contact

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Website and portfolio [bbellx.com](http://bbellx.com)

Twitter [@bbellx](https://twitter.com/bbellx)

### Education

**Bachelor of Arts in Graphic Design**

Northwestern College, St. Paul, Minnesota

Graduated May 2006, Cumulative GPA 3.67 Cum Laude

### Software & Programming

Adobe Creative Suite 4 (InDesign, Illustrator, Photoshop, Flash, Dreamweaver)

HTML, XHTML, CSS, XML, Actionscript, Javascript, PHP

CMS design and development in Wordpress, Squarespace, Shopify

Proficiency on Mac and PC platforms

### Experience

**U4EA** Interactive Designer/Developer, website design, UI, SEO, website production | 10 - current

**Dakota County Technical College** Software trainer for Adobe Creative Suite, HTML/CSS, SEO | 09 - current

**Apple Inc.** Apple Retail Family Room Specialist (training, personal setup, tech support) | 08 - 10

**LEVEL Brand** Interactive Designer: web, flash, print, social media, advertising, branding | 08 - 10

**Master Marketing Intl.** marketing print, email and web design, branding | 06 - 08

**Photography** commercial, portrait, product and wedding photography | 05 - current

### Other Work

**Backlit Creative LLC** Started and run my own freelance business | 08 - current

**Web** UI/UX and graphic design, front-end development, e-commerce development | ongoing

**Print** collateral, typeface, identity and brand design work | ongoing

**Consulting** strategic planning/concepting for creative, branding, digital/social media strategy | ongoing

### Portfolio

[bbellx.com/portfolio/](http://bbellx.com/portfolio/)

### References

Available upon request